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Patient Preferences for First-Line Maintenance Treatments for Ovarian Cancer

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Disclosures and Disclaimers

- This study was funded by GlaxoSmithKline Oncology (now Novartis Oncology)

Background

- Ovarian cancer is the fifth most common cancer among women in the United States (US)
- ~70% of women are diagnosed when the disease is advanced
- Two primary options are available for patients who do not progress after first-line therapy:
 - “Watch and wait,” with no additional therapy
 - Maintenance therapy
- Up to 80% of women who respond to first line maintenance therapy will experience a recurrence
- Havrilesky et al. (2014) studied preferences for chemotherapy to treat ovarian cancer; there are no published studies on patients’ benefit-risk preferences for maintenance treatments in ovarian cancer

Objective

- Elicit patient benefit-risk trade-off preferences for outcomes associated with selected first-line maintenance therapies for advanced ovarian cancer among patients with ovarian cancer eligible for maintenance treatment
 - Estimate relative preferences for a set of treatment-related benefits and toxicities
 - Calculate progression-free survival (PFS) equivalences for improvements in other treatment-related attribute levels (also called minimum acceptable benefit [MAB])

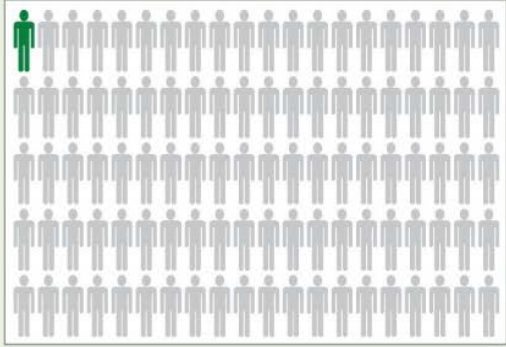
Study Design: Discrete-Choice Experiment

- Web-enabled discrete-choice experiment (DCE)
 - DCEs are designed to provide information about individuals' willingness to accept tradeoffs among features of multiattribute products
- Respondents were asked to decide between hypothetical maintenance medicines for ovarian cancer
- Each hypothetical treatment was defined by a set of attributes (features) with varying levels determined by an experimental design
- Choices for treatments revealed respondents' willingness to accept tradeoffs among treatment attributes

Study Design: Attributes and Levels

Attribute	
1. How long until the cancer comes back	<ul style="list-style-type: none">• 19 months (7 additional months)• 16 months (4 additional months)• 14 months (2 additional months)
2. Feeling weak or tired	<ul style="list-style-type: none">• None• Mild-to-moderate• Severe
3. Diarrhea	<ul style="list-style-type: none">• None• Mild-to-moderate• Severe
4. Nausea and vomiting	<ul style="list-style-type: none">• None• Mild• Moderate
5. High blood pressure	<ul style="list-style-type: none">• None• Manageable increase
6. Risk of developing a hole in your gastrointestinal (GI) tract	<ul style="list-style-type: none">• None• 1 out of 100 (1%)• 5 out of 100 (5%)

Study Design: Example Question

Medication Feature	Medication A	Medication B
How long until the cancer comes back	16 months (4 additional months)	19 months (7 additional months)
Feeling weak or tired	Severe	Mild-to-moderate
Diarrhea	None	Severe
Nausea and vomiting	None	Moderate
High blood pressure	Manageable increase	None
Risk of developing a hole in your gastrointestinal (GI) tract	None	 <p>1 out of 100 (1%)</p>
Which would you choose?	<input type="radio"/>	<input type="radio"/>

Study Design: Survey Structure

- Contents of final patient survey
 - Questions about disease experience, including time since diagnosis, stage, treatment experience, toxicity experience, and selected comorbidities
 - Introduction to attributes and levels included in the DCE questions, with a complete description
 - 9 DCE questions
 - Demographic questions
- Attributes for DCE selected with input from literature and clinicians
- Survey pretested with face-to-face and webcam interviews for comprehension, relevance to patients, and question wording

Inclusion Criteria and Recruitment

- Inclusion criteria
 - Aged 18 years or older
 - Self-reported physician diagnosis of ovarian cancer, any stage
 - Eligible for maintenance treatment, defined as follows:
 - Patient completed surgery to remove all or part of the ovarian cancer tumor
 - Patient received chemotherapy to treat ovarian cancer
 - Cancer has not returned after completing surgery and chemotherapy
- Recruitment
 - Study approved by RTI International's institutional review board
 - All respondents provided online informed consent
 - US respondents recruited by Nielsen through its panel, clinics, and patient support groups
- Final sample size: 200

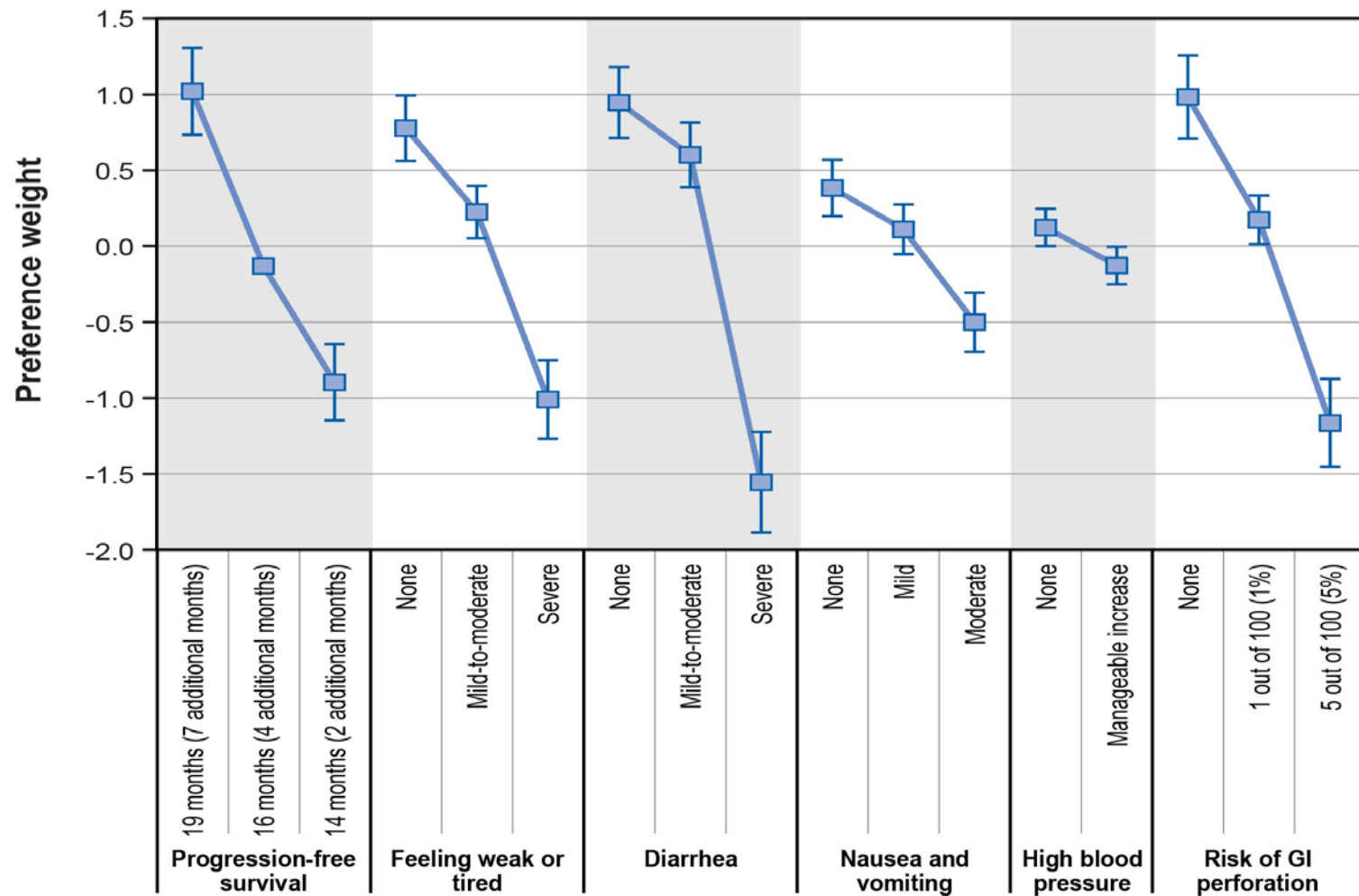
Results: Patient Characteristics

Characteristic	Respondents (N = 200)
Median age, years	49
Stage I or II at diagnosis	73%
Stage III or IV at diagnosis	26%
Diagnosed within the last 2 years	44%
Diagnosed more than 2 years ago	56%
Currently on treatment	17%

Study Methods: Analysis of Preference Results

- Random-parameters logit (RPL) model
 - Estimates a preference weight for each attribute level
 - Accounts for the panel nature of the data
 - Accounts for unobserved differences in preferences across respondents (taste heterogeneity)
- Variable coding
 - All attribute levels except PFS were included as categorical variables and were effects-coded
 - Effects coding estimates each preference parameter relative to the mean effect
 - Effects coding produces parameter estimates for all attribute levels
 - PFS was modeled as a continuous variable

Results: Preference Weights



Note: The vertical bars surrounding each mean relative importance weight denote the 95% confidence interval (CI) about the point estimate. All levels are different from each other within attributes at the 5% level except “none” and “mild” nausea and vomiting ($P = 0.07$).

Results: Preference Weights

- Preferences were ordered as expected, with respondents preferring greater efficacy, lower risks, and less severe side effect
- Differences between the highest and lowest weights indicate the overall importance of attributes over the ranges included in the study
 - Diarrhea, risk of a GI perforation, and PFS were the most important attributes in this set of attributes and for these attribute ranges
 - High blood pressure was the least important attribute
- Differences between all adjacent levels were statistically significant ($P < 0.05$) except “none” and “mild” nausea and vomiting ($P = 0.07$)

Results: Minimum Acceptable Benefit for Changes in Treatment Profiles

- Minimum acceptable benefit is defined as the minimum incremental amount of PFS needed to compensate respondents for changes in toxicity levels

Results: Highest Minimum Acceptable Benefit for Changes in Toxicities (Additional months of PFS)

Attribute	Change in Level	Mean MAB in Additional Months of PFS (95% CI)
Feeling weak or tired	None to severe	4.7 (3.5-6.5) ←
	Mild-to-moderate to severe	3.2 (2.4-4.4)
	None to mild-to-moderate	1.4 (0.7-2.5)
Diarrhea	None to severe	6.5 (5.2-7.9) ←
	Mild-to-moderate to severe	5.6 (4.4-7.0) ←
	None to mild-to-moderate	0.9 (0.2-1.7)
Nausea and vomiting	None to moderate	2.3 (1.4-3.2)
	Mild to moderate	1.6 (0.8-2.4)
	None to mild	0.7 (-0.1-1.4)
High blood pressure	None to manageable	0.7 (0.0-1.3)
Risk of GI perforation	None to 5%	5.6 (4.2-7.1) ←
	1% to 5%	3.5 (2.5-4.4)
	None to 1%	2.1 (1.2-3.0)

Results: Lowest Minimum Acceptable Benefit for Changes in Toxicities (Additional months of PFS)

Attribute	Change in Level	Mean MAB in Additional Months of PFS (95% CI)
Feeling weak or tired	None to severe	4.7 (3.5-6.5)
	Mild-to-moderate to severe	3.2 (2.4-4.4)
	None to mild-to-moderate	1.4 (0.7-2.5) ←
Diarrhea	None to severe	6.5 (5.2-7.9)
	Mild-to-moderate to severe	5.6 (4.4-7.0)
	None to mild-to-moderate	0.9 (0.2-1.7) ←
Nausea and vomiting	None to moderate	2.3 (1.4-3.2)
	Mild to moderate	1.6 (0.8-2.4)
	None to mild	0.7 (-0.1-1.4) ←
High blood pressure	None to manageable	0.7 (0.0-1.3) ←
Risk of GI perforation	None to 5%	5.6 (4.2-7.1)
	1% to 5%	3.5 (2.5-4.4)
	None to 1%	2.1 (1.2-3.0)

Results: Subgroup Analysis

- Estimated separate RPL models for several mutually exclusive subgroups and tested for differences in preferences
- Considered three different subgroup pairs
 - Stage I/II vs. stage III/IV ovarian cancer
 - Diagnosed < 2 years ago vs. diagnosed \geq 2 years ago
 - Aged \leq 49 years vs. \geq 50 years
- Found no statistically significant differences between overall preferences for any of the subgroup pairs ($P > 0.05$)

CONCLUSIONS AND DISCUSSION

- Women with ovarian cancer who responded to this survey demonstrated distinct preferences for treatment attributes and were willing to trade efficacy (PFS) for improvements in side effect severity and risk
- The lack of differences across subgroups suggest consistent preferences across the attributes within our sample
- Studies such as this will make the following contributions to patient care:
 - Help physicians and policy makers better understand patient preferences and the trade-offs patients are willing to make between risks and benefits
 - Improve treatment to reflect the preferences of individual patients